



# MODULAR PROMOTION SYSTEM

BASIC SET

We are proud to present a system that allows you to build one of 25 pre-designed eye-catching promotion points in less than 15 min and without any tools. Its mobility, ease of transport even in an estate car and ability to enrich it with multimedia devices and interesting accessories will save you not only time but also money. We present the only promotion system that you truly need.

# PROMO 1

Do you know that it's the only promotion system that you really need?

Promo 1 is a modular, multi-use promotion system with 25 ready-to-build configurations. Buy only once - use so many times you won't believe possible.



Single person assembly



Ability to use the system multiple times



Only 15 min to assemble



The set fits into a mid-size car



Toolless assembly



# WHAT DO YOU GET IN A HANDY SET?

Promo 1 set includes a number of elements which you can use as building blocks. All of them fit into a box of following dimensions: 125 x 70 x 50 cm. You can add accessories or new elements at any time.

## CONTENTS:



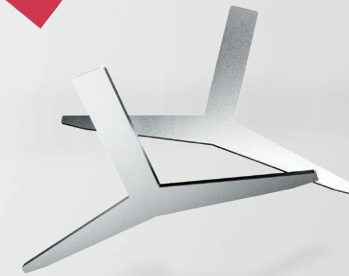
6x frame 100x75 cm



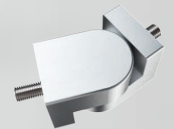
12 x graphic panel



12 set of connectors



2 x PROMO1 foot



6 x hinge



Additional in the set:  
2 x graphic panel bag  
1 x connectors bag



Trolley and PROMO1 top 75x50 cm

# THE ABILITIES OF YOUR PROMO 1®? SEE READY-TO-BUILD PROJECTS!



—01



—02



—03



—04



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—24

# SEE HOW EASY YOU CAN ADAPT PROMO 1 TO YOUR NEEDS.

Promo 1 offers unprecedented adaptability. You can easily exchange graphics and reconfigure the stand to meet exactly the function you need at the moment. Below you can find a number of examples of your set's functions.

## 01 — Phone sales and promotion point Example



## 02 — Tasting point Example



## 03 — Makeup stand with the function of cosmetics promotion Example





## 04 — Makeup stand with the function of cosmetics promotion II

Example



## 05 — Juice tasting point

Example



## 06 — Customer service

Example



## 07 — Coffee shop

Example



## 08 — Product promotion stand

Example



## 10 — Paint choice stand

Example



## 09 — Seasonal plants sales point

Example



## 11 — Product testing point

Example



## 12 — Gym membership promotion point

Example



## 14 — New product presentation booth

Example



## 13 — Beverage sales stand

Example



## 15 — Customer service point

Example





# HOW TO QUICKLY AND EASILY BUILD A STAND OUT OF PROMO 1®?

You can build each set in a couple of minutes thanks to toolless assembly and magnetic graphic panels.

## 01— MOBILE AND EASY TO TRANSPORT

Clever Frame® is a system of lightweight, sound aluminium frames to be comfortably carried on a trolley and easily transported in an estate car.



## 02— INTUITIVE MOUNTING WITHOUT ANY TOOLS

You can connect the frames of Clever Frame® with special connectors, not using any tools. You can provide it with a number of accessories and extend the system when necessary.



## 03— REPLACEABLE GRAPHIC PANELS

Replaceable, magnetic graphic panels will help you instantly and easily change the arrangement of your stand when necessary. Remember that the graphic panels make the only elements to be replaced!



# THE MOST DEMANDING CUSTOMERS USE CLEVER FRAME®



Mercedes-Benz



CHIVAS



SIEMENS

T-Mobile



Ballantine's

# PROMO 1

## 5 YEARS GUARANTEE

for construction elements. 12 month guarantee for the graphic panels.



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